





# **2022 SPONSORSHIP OPPORTUNITIES**

Sept. 30 - Oct. 2, Oct. 7-9, Oct. 14-16, Oct. 20-31, 2022 Opens Nightly at 5:30 p.m.

# HALLOVEEN.COM



6300 West Oakey Blvd. Las Vegas, NV 89146

All proceeds benefit adults with disabilities at Opportunity Village.



Once again, the Magical Forest will be shrouded in Halloween finery for HalloVeen, beckoning ghouls and goblins of all ages with a spine-tingling good time. Join us as we celebrate our 9th season, opening our beloved park to the local community and visitors from around the world. HalloVeen at the Magical Forest has quickly become a favorite fundraiser for Las Vegas' Favorite Charity with 100% of the proceeds going directly to the programs and services Opportunity Village provides to over 3,000 individuals with intellectual and related disabilities in Southern Nevada.

Park goers will enjoy exciting attractions, The Forest Express Passenger Train, Cheyenne's Enchanted Carousel, The Avalanche Slide, The Blizzard Mini-Coaster, Whirl N' Twirl, Escape Rooms and more. There will be photo-ops aplenty, tasty treats and trinkets galore and a spooktacular display of Halloween-themed trees.



# HallOVeen at the Magical Forest Treat Station

### Directly engage with our HallOVeen guests!

#### Single Treat Station Sponsor (15 available) - \$1,000

Staff your booth during nights of HallOVeen

Option to hand out marketing collateral and/or swag (all giveaways subject to approval by Opportunity Village)

Booth banner with the name of your company at each treat station

Volunteer support on any evening your team is unable to staff the treat station

Please provide candy for nightly handouts.

#### Presenting Treat Station Co-Sponsor (1 available) - \$5,000. Includes everything above plus:

Logo and business name included on all treat station maps handed out to guests at event entry

Recognition via social media posts

Three treat stations throughout HallOVeen at the Magical Forest

#### Presenting Treat Station Sponsor (1 available) - \$10,000. Includes everything above plus:

Logo and business name included on Opportunity Village's event website

Recognition during any HallOVeen-centered media appearances by Opportunity Village

Inclusion in email blast and social media posting

Four Treat Stations throughout HallOVeen at the magical forest, including the Main enterance Treat Station

# HallOVeen at the Magical Forest Signage Signage provided

#### Train Depot Sign (15 available) - \$300

Signage with your company logo or family name displayed on the wall of the Forest Express train stop.

#### Magical Forest Path Sign (2 available) - \$500

Have your business/family name displayed on a sign along the Magical Forest pathway at the railroad crossings

#### Forest Express Passenger Train Car Sign (3 available) - \$750

Display your business/family name on the side of a car on the Magical Forest Express as it makes its way through the Magical Forest for all guests to see

#### Photo Op Sponsorship (2 available) - \$1,000

Business name displayed on social media-ready photo op/backdrop

#### Escape Room Sponsorship (2 available) - \$1,500

Signage on one of our two themed escape rooms



# HallOVeen at the Magical Forest Trees

Opportunity Village provides pre-lit tree and standardized signage. The sponsor can choose to decorate the tree themselves or have our Magical Forest wizards decorate the tree with sponsor's materials or HallOveen theme for an additional fee. Signage provided. Sponsors responsible for placing/collecting décor.

• Small Tree (4ft.- 5ft.) - \$200

• Medium Tree (6ft.- 8ft.) - \$300

• Large Tree (8ft.-10ft.) - \$400

- Extra Large Tree (15ft.-20ft.) \$500
- XXL / Signature tree (20ft.) \$2,500 (limited number available)

## HallOVeen at the Magical Forest Specialty Displays

This sponsorship includes one of the exclusive display areas featured in the Magical Forest. The sponsor can choose to decorate the space themselves or have our Magical Forest wizards decorate the space with a HallOVeen theme for an additional fee. *Signage provided*.

House and other displays starting price at \$1,300

Contact Taylor for more details regarding these displays.

# HallOVeen Park Buy-outs / Receptions

Host a party or reception during HallOVeen at the Magical Forest. Packages include entry into the Magical Forest and unlimited access to all rides and attractions.

### **HallOVeen Bulk Tickets**

Treat your family, friends, colleagues and employees to the thrill of HallOVeen at the Magical Forest. Discounted pricing starts at volumes of 50. Contact Taylor at 702.880.4089 for more info.