



OPPORTUNITY  
VILLAGE®

EMPOWERING, EMPLOYING, AND  
SERVING PEOPLE WITH DISABILITIES



# COMMUNITY IMPACT ANALYSIS

APPLIED  
ANALYSIS





## INTRODUCTION

Opportunity Village (OV) is a highly respected and innovative nonprofit organization in Southern Nevada dedicated to serving people with intellectual and developmental disabilities and their loved ones. Beyond the immeasurable impact of Opportunity Village’s contributions to countless Southern Nevadan families, the following highlights key economic, fiscal and social contributions sourced to a broader impact assessment report prepared by Applied Analysis that is available on Opportunity Village’s website at: <https://www.opportunityvillage.org/who-we-are/business-documents>.

## ECONOMIC IMPACT SUMMARY

In 2021, OV directly engaged 1,424 people between 723 staff members and 701 persons served by the organization. In total, combined with indirect (supplier and secondary purchases) and induced (employee spending) impacts, OV supported an estimated 2,145 jobs. Furthermore, the wages and salaries supported by OV’s operations totaled more than \$37.4 million throughout the fiscal year. Of this, \$20.8 million was direct, \$9.4 million was indirect and \$7.2 was induced.

Across all areas and levels of influence, OV generated over \$133.0 million in total economic output. Of this, \$83.7 million was direct output which, split evenly among OV’s direct employees, is an output of \$58,773 per employee. As such, it is clear that Opportunity Village generates significant economic output and has a positive impact on the local and regional economy as a result.



## FISCAL AND SOCIAL IMPACT SUMMARY

Both historic census data and projections from research studies have shown that the population of people with intellectual and developmental disabilities is growing in Nevada. Given this data, the impact of OV cannot be understated. Nevada’s Aging and Disability Services Division budgeted \$252.9 million for programs and services for people with intellectual and developmental disabilities in 2021. The division served 7,689 people with intellectual and developmental disabilities at an estimated rate of \$32,889 per person. Considering the 701 people directly served by OV in 2021 and the \$6.4 million in revenue from government assistance, this past year OV saved Nevada taxpayers an estimated \$16.6 million. Without OV, these defrayed assistance costs may have fallen to the state. Over the past five years combined, the fiscal impact of Opportunity Village totals approximately \$127.7 million in savings for Nevada.

Opportunity Village generates significant social contributions through its public awareness, charity events, private partnerships and volunteer programs. Most notably, in 2021, Betty’s Village reached full capacity within 6 months of opening to residents in mid-June.

# COMMUNITY IMPACT ANALYSIS



ESTIMATED NUMBER OF PEOPLE  
WITH DEVELOPMENTAL DISABILITIES  
IN NEVADA  
**7,700**



ESTIMATED AMOUNT OPPORTUNITY  
VILLAGE HAS SAVED TAXPAYERS  
OVER THE PAST FIVE YEARS  
**\$127.7 M**

By increasing the quality of life and decreasing the chances of people with intellectual and developmental disabilities to fall into homelessness and poverty through employment opportunities, Opportunity Village has provided more than just a direct social impact to the people they have served over the last 60 years. OV has forged new connections across the country and developed innovative projects like Sean's Park and Betty's Village. OV also continues to expand their impact and provide significant improvements in the quality of life for thousands of Nevadans. The organization aims to provide families and loved ones of those with disabilities relief and respite care, while also bringing the community together for a positive purpose. Through deconstructing stigmas by demonstrating acceptance OV empowers and engages people with intellectual and developmental disabilities.

While the total community and societal impacts of OV's operations are too great and indefinable to quantify, there are significant improvements to quality-of-life and happiness for many participants in OV's programs. The number of volunteers and hours contributed to the community through OV's volunteer programs also represents major engagement.

## The History of Opportunity Village

Opportunity Village is a nonprofit organization dedicated to serving people with intellectual and developmental disabilities as well as their loved ones. What started as a small education organization for children with intellectual and developmental disabilities has grown into one of the largest employers of people with intellectual and developmental disabilities in Nevada. OV's founders, Al and Dessie Bailey, were driven to provide resources for their daughter with Down syndrome and the many children like her across the valley. In December 1954, the Baileys rallied together six other families to open OV's doors to 27 children with intellectual and developmental disabilities, providing them the education that no other organization would or could.

Three years later Clark County School District (CCSD) began the integration of children with intellectual and developmental disabilities into the public school system. Although education integration was an important step in the right direction, there were still little to no resources available for people with intellectual and developmental disabilities once they left the K-12 system. This was the catalyst that shaped OV to be the organization we recognize today.

Today, OV has grown into one of the most respected and innovative nonprofits in Southern Nevada. OV has four campuses, a thrift store and nearly 60 community partner locations across the Las Vegas Valley. Their mission of providing empowering, employing, and serving people with disabilities is exemplified in everything they have done over the last 67 years.





EMPOWERING, EMPLOYING, AND  
SERVING PEOPLE WITH DISABILITIES

**Opportunity Village - Oakey Campus / Magical Forest**  
6300 W. Oakey Blvd. Las Vegas, NV 89146

**Ralph & Betty Engelstad  
Campus**  
6050 S. Buffalo Dr.  
Las Vegas NV 89113

**Walters Family Campus**  
451 E. Lake Mead Pkwy.  
Henderson, NV 89015

**North Campus**  
4180 W. Craig Rd.  
North Las Vegas, NV 89031

**Betty's Village**  
7755 W. Oquendo Rd.  
Las Vegas, NV 89113

**Opportunity Village  
Neighborhood Club**  
4300 E. Sunset Rd., Suite C6  
Las Vegas, NV 89104

**Opportunity Village Thrift Store**  
390 S. Decatur Blvd.  
Las Vegas, NV 89107