

# **BUILDING BELONGING:**

THE OPPORTUNITY VILLAGE NORTHWEST COMMUNITY CAMPUS CAPITAL CAMPAIGN



#### **CRITICAL NEED:**

Opportunity Village's first residential community for people of diverse abilities, Betty's Village, was filled to capacity within five months of opening in June 2021. The new community of world-class housing will help relieve the current waiting list of hundreds. Since moving in, Betty's Village residents have seen marked impacts on their quality of life, including increased socialization, safety, and educational opportunities. It also gives families peace of mind, answering the question of who will care for your child when you're not able.



The project is located at the intersection of North Thom and Rome boulevards, just off North Decatur Blvd. and the I-215. It's expected to break ground in spring 2024, then take between 18 months to two years to complete.





# NORTHWEST RESIDENTIAL COMMUNITY FEATURES:

This project will create a welcoming, inclusive lifestyle for people of diverse abilities. The community provides living arrangements that will span the spectrum of people living independently without supports to residents that require a higher level of care, including 24-hour services from direct support professionals and nurses.

The 109 units will consist of one-and two-bedroom apartments, and four-bedroom homes, providing over 125 residents with accessible and affordable housing. The gated community will be a one-way, drive-around neighborhood, and feature front-porch living, security cameras, onsite security with a direct line for residents, blue light emergency phones throughout, and textured front patio areas to help with transitioning for vision impaired residents. Walking and bike paths run throughout the community.

### A LETTER FROM BOB BROWN

The Northwest residential community is the largest and most exciting project Opportunity Village has undertaken thus far. We're not only building housing, but we're also building belonging by bringing the community to Opportunity Village.

This 17.6-acre, \$53 million project will kick-off with the residential community serving adults with a range of abilities complete with a clubhouse and amenities. From there, we'll create a community center serving the entire community, not just Opportunity Village, taking our mission to empower, employ and serve people with disabilities to the next level. We can't do it without YOU!

We're all in this together. Together let's build a place for all of us. Come take a tour and see what we're so excited about and learn more about what we're

working on in 2024 and beyond.

Bob Brown,
CEO, Opportunity Village





Outdoor community patio

BBQ area

Green spaces

Retail and coffee shop

 Community park area inclusive of walking paths and an accessible playground



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# **Community Collaboration:**

The clubhouse is designed to provide integrated partnerships, collaborative classes and activities for residents and the wider community.

Nonprofit partners BlindConnect,
Down Syndrome Organization of
Southern Nevada, Ability Center,
and Arc of Nevada are
headquartered at the Betty's Village
Clubhouse and host regular
programming there.

# NORTHWEST RESIDENTIAL CLUBHOUSE FEATURES

The 9,000-square-foot clubhouse will serve as a resident hub for the new community, and will include space for games, dining, and social events.

This communal space will also host group activities such as dance, painting, and exercise. In addition, it will also provide opportunities to participate in classes that promote development of life skills such as fire safety and first aid.

The clubhouse area will also have ADA/wheelchair featured gym equipment, pool, Jacuzzi, and other amenities. Multi-use and meeting spaces and opportunities to host multiple community partnerships onsite for integrated, collaborative classes and activities for residents and the wider community.





# BUILDING A COMMUNITY WHERE EVERYONE BELONGS

The Northwest Residential Project offers more than a living community, it is focused on promoting the efforts of Opportunity Village's mission to build an inclusive community founded on inclusivity and socialization.





Opportunity Village believes in the power of unity and a community-centric approach to creating better lives for those who need it most.

#### **EMPOWERMENT:**

We aim to empower our friends with disabilities to live fulfilling, independent lives, a mission that focus on health, education, and economic development.

#### **CULTURAL ENRICHMENT:**

Opportunity Village upholds the importance of cultural enrichment and traditions, ensuring that we not only grow but also remember and honor where we come from.

### **NAMING OPPORTUNITIES:**

This new residential community is an excellent opportunity to philanthropically invest in our community by supporting the ability for people with disabilities to have safety, independence and a quality of life that they deserve. The donor's support will be recognized through strategically placed signage, in addition to media announcements, and collateral that promote their involvement.

For more information about the next step in independent living for people with diverse abilities, contact:



Stacy Ostrau,
VP of Philanthropy
702.880.4080
ostraus@opportunityvillage.org



### **Residential:**

Naming of Residential Village: \$7,500,000

Naming of Residential Clubhouse: \$3,000,000

Clubhouse Lobby: \$500,000

Resident Lounge: \$250,000

Multi-Purpose Room: \$250,000

Clubhouse Gym/Activity Area: \$250,000

Clubhouse Game Room: \$100,000

Outdoor/Green Spaces/Courtyard: \$100,000

Resident Pool: \$75,000

Street Signs: \$20,000

# **Community Center:**

Naming of Community Center: \$5,000,000

Community Center Pool/Gym: \$2,000,000

Social Enterprise Area (Retail Space, Bakery/Café): \$500,000

**South Lobby Entrance: \$250,000** 

**North Lobby Entrance: \$100,000** 

Fine and Performing Arts Area: \$250,000

Program Rooms (Pride, Enable, Community Classes): \$100,000 per room

Streete Signs: \$20,000

#### Park:

Park Pavilion: \$500,000

**Fitness Area:** \$100,000

**Playground: \$100,000** 

Shade Canopy: \$50,000

Street Signs: \$20,000



#### **ABOUT OPPORTUNITY VILLAGE:**

Since 1954, Opportunity Village has been dedicated to helping people with disabilities find the very best version of themselves. Through workforce development, community employment, day services, inclusive housing, arts and social recreation, the people OV serves are able to find new friends, realize future career paths, seek independence and community integration, and unleash creative passions. Opportunity Village thrives with the funding from our social enterprises, signature events and the generous philanthropy of our donors and community partners. Together, we are successfully empowering, employing, and serving people with disabilities – positively impacting lives.

Opportunity Village's programs have contributed to increasing the quality of life and reducing the chances of people with disabilities falling into homelessness and poverty. Over the last 69 years, our positive impact on our community has been immeasurable. We are proud to have gained a reputation as one of the most respected and innovative nonprofit organizations in the country.



# OV PROGRAMS AND SERVICES

- Day habilitation with various options to suit the needs and levels of individual care
- Pre-vocational and employment services to help people learn job and life skills, find employment and earn a living
- Youth and student services providing young people and their families the tools to opportunities to grow and learn is a vital step in improving the future outcomes of those with developmental and intellectual
- Arts and recreation programs to encourage creative and performing arts activities for people of all levels of ability





