2026 Las Vegas Great Santa Run Photo Contests

Pet Costume Contest & Most Spirited Contest

To Enter:

1. Post a static photo of you or your pet in costume at the 2026 Las Vegas Great Santa Run to Instagram.
2. You must tag @LVSantaRun and use #OVSantaPaws (pet costume contest) or #OVSantaStyle (most spirited contest) in the photo caption.

***** All entries must be posted to Instagram between 8:00 a.m. PST Saturday, Dec. 5 and 11:59 p.m. PST on Monday, Dec. 7 to be eligible. By entering, you grant Opportunity Village, and their affiliated brands, permission to repost and reuse your photo for the voting phase and future contest and event promotions.

Voting and Contest Rules:

All eligible photo entries will be available for voting on Tuesday, Dec. 8 via an online voting form which will be shared on Las Vegas Great Santa Run's Instagram and Facebook pages. Entrants may solicit support for their photographs through their personal social media accounts. The photo that has received the greatest number of "votes" via online form submissions by 12 p.m. on Friday, Dec. 11 will be declared the winner.

Winner Selection & Prize Claim:

One photo contest winner will be selected for each contest category. Winners will be contacted via direct message (DM) on Instagram on Monday, Dec. 14, and must reply to the DM to claim their prize within 12 hours of receiving the notification. If the winner fails to respond within the 12-hour window or cannot be contacted due to DM privacy settings, they will forfeit the prize. The prize will then be awarded to the next runner-up.